Sterling

HEALTHCARE STAFFING

3 Reasons to Start with Identity Verification **Before a Background Check**

With an increasing need to process larger volumes of candidates quickly and efficiently, capturing accurate data upfront before a background check is critical. If candidate data is incorrectly entered – either intentionally or accidental typos – it can result in missed records that can't be reported during a background check, resulting in delays and an overall poor experience for both your clients and their candidates.

Below are three reasons why Sterling recommends starting with identity verification before a background check.

1. Improve Data Accuracy

✓ Avoid errors in data capture

✓ Reduce unperformable searches

✓ Increase security by verifying candidate-provided data

45%

more criminal records on average were uncovered after implementing identity verification before a background check
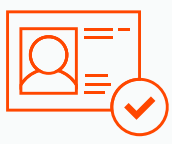
Source: Sterling and ID.me Corporate Stats, 2022

2. Seamless Candidate Experience

Faster Completion: Candidates can complete identity verification within 30 seconds (already pre-verified with ID.me) or 90 seconds (not pre-verified)

Multiple Methods: Candidates can confirm identity using an identity verification method that works best for them

Pre-populate Candidate Data: Candidate verified data is pre-populated into the background check to reduce delays

1 in 3

candidates complete identity verification in ~30 seconds

3. Easier Process for Candidates

Verifying identity can be completed in four easy steps:

Step 1	Step 2	Step 3	Step 4
Candidate Signs in or Creates ID.me Account	Identity Verification, Followed by Biographic Data Verification	Consent to Share with Sterling	Background Check Begins

Start Hiring with Identity Verification First

Sterling offers identity verification as an essential first step before starting a background check. We have partnered with ID.me (US) and Yoti (internationally) to offer a simple, trusted way to verify the identity of your clients' candidates before a background check, resulting in faster, more accurate background check results.

To learn more about Sterling's identity verification services, **please reach out to your dedicated Client Success Partner.**

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