Sterling

3 Reasons to Start with Identity Verification **Before** a Background Check

Sterling offers identity verification as an essential first step before starting a background check. We have partnered with ID.me (US) and Yoti (Internationally) to offer a simple, trusted way to verify the identity of your clients' candidates before a background check that results in faster, more accurate background check results. Here are 3 reasons why we recommend starting with identity verification.

1. More Efficient and Effective Screening Results

✓ Capture accurate candidate data and reduce the number of unperformables due to misinformation and improve background screening results

✓ Verification of candidate provided data closes a critical security gap present in many organizations

45%
more criminal records on average were uncovered after implementing identity verification before a background check
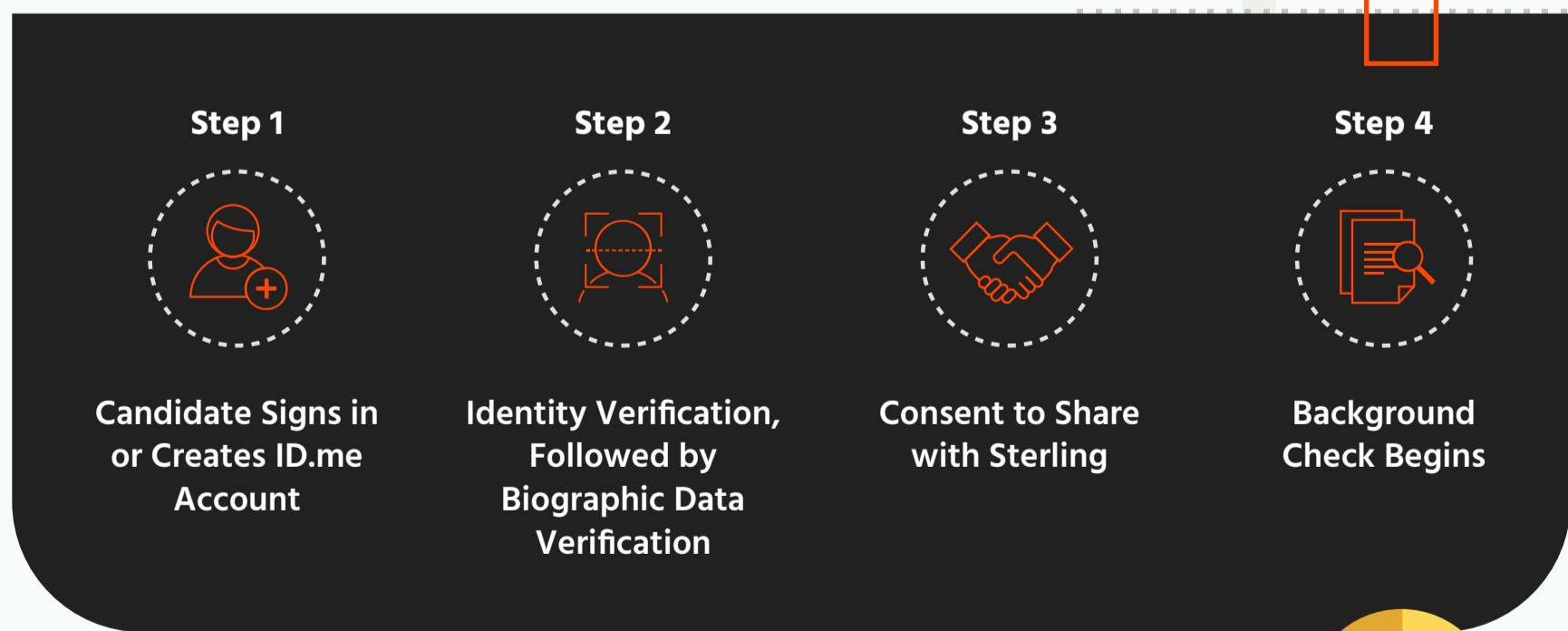
2. Clear Candidates Faster

Faster Completion: Candidates can complete identity verification within 30 seconds (already pre-verified with ID.me) or 90 seconds (not pre-verified)

Multiple Methods: Clients can incorporate multiple identity verification methods for their business needs

Successful Completion Rate: With multiple methods available, identity verification has led to a 96% successful completion rate

1 in 3
candidates complete identity verification in ~30 seconds

3. Enhance the Candidate Experience

Collecting identity first delivers a seamless candidate journey for your client's candidates and provides an easy, convenient way to verify identity from anywhere, anytime - and pre-populates verified identity data into the background check. Verifying identity can be completed in 4 easy steps:

Step 1	Step 2	Step 3	Step 4
Candidate Signs in or Creates ID.me Account	Identity Verification, Followed by Biographic Data Verification	Consent to Share with Sterling	Background Check Begins

Sterling's Identity Verification
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PBSA
ACCREDITED
PROFESSIONAL BACKGROUND
UNITED STATES
EMPLOYMENT SCREENING