

3 Reasons to Start With Identity Verification When Hiring



Sterling recently gathered leaders in the Financial Services industry to discuss identity verification and how it can help deter and detect potential identity fraud to promote a safe workforce, while also strengthening background screening results.

1 Verify Identity Before Starting a Background Check


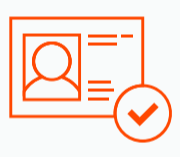

- ✓ Deter and detect potential identity fraud to help promote a safe workforce
- ✓ Capture accurate candidate data to reduce delays due to misinformation and improve background screening results
- ✓ Verification of candidate provided data closes a critical security gap present in many organizations

60%

more criminal records were uncovered for a Financial Services company after implementing identity verification



2 More Efficient and Effective Screening Results

-  **Faster Completion:** Candidates complete digital process within 30 seconds (already pre-verified with ID.me) or 90 seconds (not pre-verified)
-  **Multiple Methods:** Incorporate multiple identity verification methods for business needs
-  **Successful Completion Rate:** Identity verification has led to a 96% successful completion rate

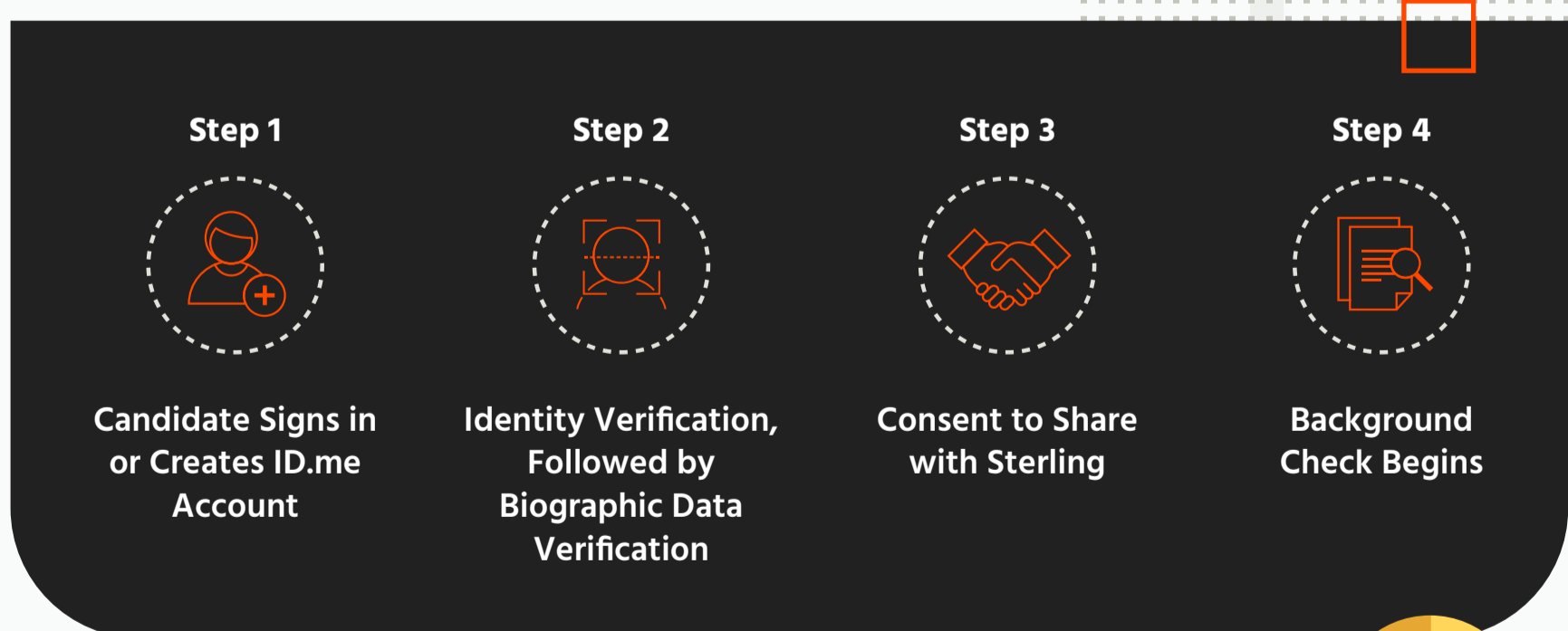
75%

of leaders plan to add identity verification to their hiring process



3 Digital Identity Can be Completed in 4 Easy Steps

Collecting identity first delivers verified candidate data into the background screening process to streamline the candidate experience and reduce delays due to misinformation.



Sterling's Identity Verification
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