

Identity Verification for the Gig Economy

Onboard High Volumes of Candidates Efficiently

The gig workforce has a fast-to-hire mentality, making every candidate's time valuable and a company's onboarding process margin for error slim. It is a balancing act to screen candidates within hours while hiring quality contracted workers. Identity verification combined with background checks speed up the onboarding process allowing your contracted workers to get started faster.

What is Identity Verification?

Identity Verification is a modernized service that uses candidates' biometric data to confirm their identity. Biometric data can be collected in a few ways:



Telecom and Device Verification

Verify that the SIM card in a mobile device is associated with the candidate's identity. Evaluate the tenure of the account, device location, and fraud history.



Facial Recognition with Biometric Matching

Advanced technology matches government identity documents to the candidate's selfie image.



Document Verification

Scan and upload document images to technology that extracts content, leveraging a proprietary database of rules and AI to verify document authenticity.



Live Video Chat Proofing

Individuals complete identity proofing with a trained "Trusted Referee" via video conferencing.



Why Verify Identity?

Sterling and ID.me have partnered together to provide a complete background check and identity verification service to reduce fraudulent applicants from joining gig businesses, protecting our clients' customers and brands.

- ✓ **Protect Your Brands From Fraud**
Defend against bad actors and reduce your risk of onboarding unqualified candidates.
- ✓ **Reduce Onboarding Friction**
Verify identity upfront to reduce candidate drop off during the mobile experience.
- ✓ **Save More Money**
Eliminating unqualified candidates before starting the background screening process saves your company money.

To learn more about our services for the gig economy, please visit sterlingcheck.com/industries/gig-economy/

ABOUT STERLING

Sterling (NASDAQ: STER) — a leading provider of background and identity services — offers background and identity verification to help over 50,000 clients create people-first cultures built on a foundation of trust and safety. Sterling's tech-enabled services help organizations across all industries establish great environments for their workers, partners, and customers. With operations around the world, Sterling conducts more than 95 million background checks annually. Visit us at sterlingcheck.com.

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