

Background Screening Solutions for the Media and Advertising Industry

Protect your brand reputation with comprehensive background checks

With media and advertising companies often in the spotlight, Sterling can help protect your brand reputation by leveraging advanced technology for thorough background checks so you can hire with confidence and trust.



Industry Expertise

Maximize partnership of Sterling's screening experience with industry-dedicated salespeople, client service managers, and support specialists covering all functions of your business.



Time-to-hire

70% of all criminal searches are delivered in 1 hour or less through Sterling's proprietary fulfillment technology, CourtDirectSM.



Accuracy

Gain more accurate results with our extensive data sources that can expose tens of thousands more criminal records than database searches alone.

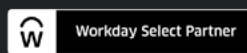


WHY STERLING

45 YEARS	Leading the background screening industry
75+ MILLION	Background checks annually
50%	of the Fortune 100 are Sterling clients
40+ THOUSAND	Clients globally
97%	Retention rate in the media and advertising industry

Integrations

Increase productivity and profitability through a seamlessly integrated screening experience with HR tools you already use to manage your hiring process from start to finish. Here are some of our industry-leading partners.



A Smarter, Faster, Safer Way to Hire

Our Hiring Suite for Media and Advertising Companies

Criminal Background Checks

Our screening solutions are built on powerful proprietary technology that automates complex workflows and delivers high-quality results with competitive turnaround times.

Drug & Health Screening

Promote a safe and secure drug-free workplace with our robust screening services. We have a powerful, extensive collection network of 18,500 test sites nationwide with global capabilities.

Contingent Workforce

Sterling's contractor portal creates a seamless and customizable way for you to manage your contingent workforce. Sterling will guide your contractors with a self-service portal to enroll in your pre-configured contingent workforce program.

Identity Verification

Verify a candidate's identity at the start of the screening process while capturing accurate data to reduce errors. You can speed up screening and onboarding, provide a better candidate experience, and reduce the risk of fraud all at once.



Social Media Searches

Sterling leverages artificial intelligence, language processing, and image recognition to screen publicly available online information for risky behavior — enhancing ethical and compliant hiring decisions.

Verifications

Get a more complete picture of your candidates with a thorough employment and education verification solution, backed by our powerful fulfillment engine.

Workforce Monitoring

Help to protect your organization against violence, litigation, fraud, and theft with Sterling's proactive workforce monitoring solutions.



Hierarchal Accounts

Sterling offers programs for multi-tier hierarchal accounts, allowing you to set up programs across different brands.

ABOUT STERLING

Sterling—a leading provider of background and identity services—offers background and identity verification to help over 40,000 clients create people-first cultures built on a foundation of trust and safety. Sterling's tech-enabled services help organizations across all industries establish great environments for their workers, partners, and customers. With operations around the world, Sterling conducts more than 75 million background checks annually. Visit us at sterlingcheck.com.

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