

# Make Identity the Foundation of Your Hiring Practice

**Modern hiring starts with identity.** Today, it's all too easy for someone to present a false identity. Thanks to the thousands of data breaches that occur every year, identity fraud is becoming a growing concern for hiring managers everywhere. At the same time, companies are hiring more remote and gig workers, making in-person identity verification more difficult.

With Sterling Identity Verification, you can verify a candidate's identity at the start of the screening process while capturing accurate data to reduce errors. You can speed up screening and onboarding, provide a better candidate experience, and reduce fraud all at once.

**82+**  
**THOUSAND**

identity-related employment or tax fraud cases were reported in 2017, according to an Experian report<sup>1</sup>.



## Modern hiring for a modern world.

### Your process. Our expertise.

With convenient Identity Verification APIs, you can integrate identity authentication and validation into your existing systems and processes. The system's AI can authenticate most identity documents, but human experts also stand by, ready to review and deliver results in minutes. You can customize the candidate experience to capture exactly what you need — no more, no less. It's simple, easy, effective, and modern.

### Key Benefits

- Faster screening and onboarding
- Higher-quality biographic data for fewer screening errors
- Reduced fraud and impersonation
- Simple, guided mobile candidate experience available anywhere, anytime
- Near-instant results that integrate seamlessly into your current hiring process

[Learn more about how it works →](#)

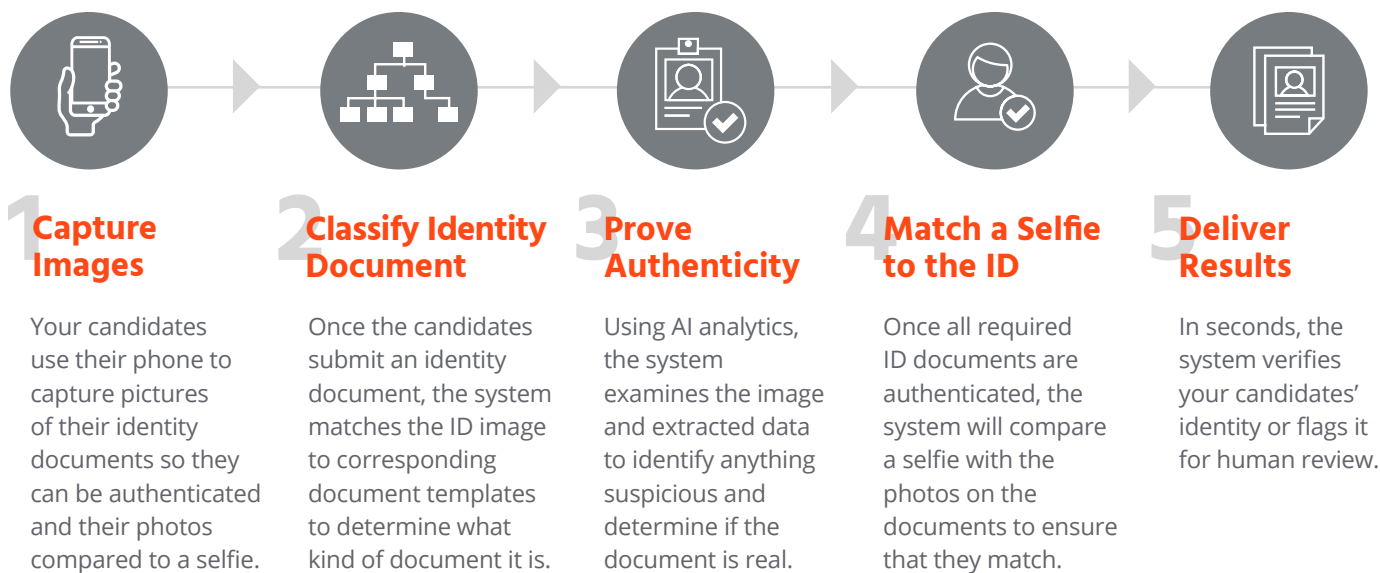


## How Digital Identity Verification Works

When you request identity verification, your candidate is instructed to use a mobile phone to snap photos of identity documents and take a selfie.

Our technology walks them through the process, authenticates the documents, and compares photos using both AI and human expertise, usually delivering results in seconds.

### Here's the process, step by step:



### About Sterling

Sterling—a leading provider of background and identity services—offers a foundation of trust and safety that spans across industries, professions and borders. Our technology-powered services help organizations create great environments for their workers, partners and customers. With office locations around the world, Sterling conducts more than 100 million searches annually. Visit Sterling Identity online at [sterlingidentity.com](https://sterlingidentity.com).

<sup>1</sup><https://www.experian.com/blogs/ask-experian/identity-theft-statistics/>